



# RJW Consulting, LLC

DUNS: 964779297

[www.rjwconsulting.org](http://www.rjwconsulting.org)

RICHARD "Rich" J. WERSINGER, M.S.

8002 Northeast Highway 99, Suite B, PMB 278

Vancouver, Washington 98665

mobile: (360) 901-1915 ♦ fax: (360) 687-1513

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## Software Applications Trainer – Training Content Developer

... Helping professionals increase productivity with their technology tools so they can contribute more effectively.

~ Do you or your team need help conquering the intricacies of Microsoft Office applications?

~ Do you need to master the challenges of WebEx or Live Meeting?

~ Does your company use videos on the web to demo your products?

Rich helps companies grow their businesses by attracting Web site traffic with professional software how-to, demo, and informational screencast videos. He uses Techsmith Camtasia to record their web-based systems and produce videos that can be embedded on their Web site, posted on YouTube, and other video sharing venues.

### vision

Rich has been successfully training professionals for over twelve years, helping them discover that their technology can be effective tools rather than hindrances to organizational success. Rich's affable approach fosters a comfortable, friendly training setting, that encourages his students to learn so well. His student evaluations consistently score in the high 90's.

Rich's specialties include:

- ◆ Asynchronous On-Demand Video E-learning Screencasting;
  - ◆ Instructor-Led Classroom and Computer Lab Settings;
  - ◆ Synchronous Distance E-learning (WebEx & Microsoft Live Meeting);
  - ◆ Microsoft Office 2003 Master Instructor;
  - ◆ Microsoft Office 2007 Power Trainer;
  - ◆ Certified Fios Prevail Trainer;
  - ◆ Experienced Jive Social Business Software User Trainer;
  - ◆ Enthusiastic Techsmith Camtasia User and Trainer;
  - ◆ Windows PC & Apple Macintosh spoken here.
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**training &  
teaching  
success**

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- RJW Consulting, LLC. Vancouver, WA (7/2010 – Present) President & owner of Software Applications training company. Develop technology training screencast videos and provide instructor-led on-site and via Webinar training. Hold Independent Contractor Agreements with Webucator, Inc. and The Training Associates, Inc.
  - Jive Software. Portland, OR (3/2010–8/2010) As Education Course Instructor, provided online and onsite training to Jive's enterprise customers, and create professional online courseware including videos and CBT materials. Courses covered end-user training, system administration, and technical development of the Jive SBS solution.
  - Fios, Inc. Portland, OR (2007–2010) As technical trainer, developed and delivered client training on company's products and services, including our hosted review platform, Fios Prevail. Developed syllabi and training content for instructor-led training, delivered remotely over the Web and on-site. Developed, produced and published on-demand training tutorials of recorded and narrated video.
  - Western Federal Lands Highway Division Vancouver, WA (2005-2007) As training instructor developed and delivered Microsoft Office end user training to meet the needs of a wide range of user abilities. Developed and conducted training supporting upgrade from Microsoft Office 2000 to Microsoft Office 2003 Professional Enterprise Edition. Venues included classrooms, computer labs & remotely.
    - Smoothest staff transition to major SW upgrade in his career, observed IT manager, resulting from my training contributions.Employed by the following contractors while supporting Western Federal Lands Highway Division:
    - Diligent Consulting, Inc. (Apr. 2006 - June 2007)
    - S&K Technologies, Inc. (Dec. 2005 - Mar. 2006)
  - Heald College Portland, OR (1999-2005) Designed and maintained Web site <http://www.MrWteaches.net> to enhance student learning. In classroom computer labs, taught: Web Page Design and Creation, Microsoft Office 2000-2003, Advanced MS Word 2000-2003, Advanced MS Access 2002, Advanced MS PowerPoint 2000-2003, Advanced MS Excel 2000/-2003, and more.
  - WSU-V Vancouver, WA (1999) In classroom computer labs, taught three levels of Word and Excel courses, Introduction to PC, and Introduction to Windows classes under contracts with Washington State University - Vancouver Continuing Education Program.
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<b>applications expertise</b>	<ul style="list-style-type: none"><li>• Power user and trainer of Microsoft Word, Excel, and PowerPoint.</li><li>• Power user and trainer of TechSmith's Camtasia Studio and Snagit.</li><li>• Expert user and trainer of Fios Prevail electronic discovery application</li><li>• Expert user and end-user trainer of Jive Social Business Software</li></ul>
<b>certifications</b>	<ul style="list-style-type: none"><li>• Microsoft Office Specialist Master &amp; Master Instructor: Office 2003</li><li>• Microsoft Office Specialist Master &amp; Master Instructor: Office XP</li><li>• Microsoft Office Specialist Master &amp; Master Instructor, Office 2000</li></ul>
<b>procurement management</b>	1990–1998    AEGIS Program Office    Arlington, VA Acquisition Manager (GS-13) <ul style="list-style-type: none"><li>• Managed procurements for major US Navy program</li><li>• Member of DoD Acquisition Professional Community</li><li>• Significant leadership, fiscal, and business responsibilities</li><li>• Performance Awards: 1994, 1995, 1996, 1997</li></ul>
<b>earlier management</b>	1987–1990    Naval Sea Systems Command    Arlington, VA Project Engineer (GM-13) <ul style="list-style-type: none"><li>• Directed procurements, budget, technical issues for foreign navy program</li><li>• Performance Awards: 1988, 1989, 1990</li></ul>
<b>interests</b>	<ul style="list-style-type: none"><li>• Volunteer. Men's Council of the Greater Washington DC Area. Designed and maintain their Web site. <a href="http://www.menswork.org">http://www.menswork.org</a></li><li>• Volunteer: MOAA Columbia River Chapter newsletter editor and Webmaster for <a href="http://www.moaacolumbiariver.org">http://www.moaacolumbiariver.org</a>.</li><li>• Bird-watching, geology (particularly Pacific Northwest), poetry recitation, computer technologies, Web design, classical music, rock &amp; roll, reading, Web developments.</li></ul>
<b>associations</b>	<ul style="list-style-type: none"><li>• Member: American Society of Training and Development, active member of local ASTD Cascadia chapter</li><li>• Member: Military Officers Association of America (MOAA) <a href="http://www.moaa.org">http://www.moaa.org</a>, active member of local Columbia River Chapter</li></ul>

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Software Competencies			
Software Application	Years of Experience	Expertise Level	OS
TechSmith Camtasia through v7	3	Expert	WIN
TechSmith SnagIt through v10	3.5	Expert	WIN
Microsoft Sharepoint User	2.5	Expert	WIN
MS Word through 2007	25	Expert	WIN/MAC
MS Excel through 2007	25	Expert	WIN/MAC
MS PowerPoint through 2007	23	Expert	WIN/MAC
MS Access through 2003	7	Competent	WIN
MS Outlook through 2007	11	Expert	WIN
MS Publisher through 2003	3	Novice	WIN
Adobe Acrobat v.8 Standard	3	Expert	WIN
Adobe Photoshop	5	Novice	WIN/MAC
MS Internet Explorer v6+	9	Expert	WIN/MAC
MS Internet Explorer v7	3	Expert	WIN
Mozilla Firefox	7	Expert	WIN/MAC
MS Entourage	7	Expert	MAC
Apple Safari	7	Expert	MAC
Macromedia Dreamweaver MX 2004	11	Expert	WIN/MAC
HTML - XHTML	11	Expert	WIN/MAC
CSS	10	Expert	WIN/MAC
osCommerce	7	Competent	WIN/MAC
Movable Type (blogging)	9	Expert	WIN/MAC
PHP & MySQL	9	Competent	WIN/MAC
MediaWiki	7	Competent	WIN/MAC
PHPBB Forums	4	Competent	WIN/MAC
Macromedia Fireworks	10	Competent	MAC
Claris Filemaker Pro	18	Expert	WIN/MAC
Basecamp by 37signals	4	Expert	Web
WebEx	2.5	Expert	Web
Microsoft Live Meeting	2.5	Expert	Web
Fios Prevail	2.5	Expert	Web
Jive Social Business Software	5 months	Expert	Web